

The Scout Association of Australia Queensland Branch Inc.

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SCOUT PLAN

Central Coast Region

SCOUTING YEARS

2016-2017

V i s i o n

That Scouts Queensland be recognised as the pre-eminent and dynamic Movement for youth opportunities and the development of young people who contribute as responsible citizens to the community.

M i s s i o n

To extend to every community the opportunity to deliver Scouting using the Fundamental Principles, Educational Methods and recreational activities to develop self-reliant, supportive and committed people.

LEGEND

RC	Region Commissioner
ARC	Assistant Region Commissioner
RL	Region Leader
GL	Group Leader
PLA	Personal Leader Advisor
REC	Region Executive Committee
RGO	Region Grants Officer
BYC	Branch Youth Council



Key Strategies



To be a Movement which has trained, competent and committed volunteer leaders and supporters



To be a Movement which is sustainable by its effective use of financial, physical and material resources



To be a Movement which delivers a dynamic, exciting and vibrant youth program true to Scout fundamentals



To be a Movement which retains and increases membership of young people and young adults



To be a Movement recognised by the community as the leading organisation for young people



KEY STRATEGY

To be a Movement which has trained, competent and committed volunteer leaders and supporters

STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Review and implement the Adult Development Plan (ADP) within the Region and Groups as per Adults in Scouting (AIS) policy.	All trainee leaders to complete the first ADP three months from sign-up.	Three monthly for all new leaders	RC, ARC Group Support, GLs, PLAs
	100% of all leaders to have ADPs completed in these 12 months	March 2017	RC, ARC Group Support, GLs, PLAs
Support all leaders to obtain their Wood Badge within two years	Develop strategies to encourage all uniformed adults to move from trainee to provisional leader within 12 months of appointment.	Ongoing	RC, ARCs, PLAs
	Develop and implement strategies to encourage 90% of all uniformed adults in the region to complete the Wood Badge training within two years.	Ongoing	RC, ARCs, PLAs
Support leaders to gain further skills to undertake their roles.	Promote training as offered through Scouts Australia Institute of Training (SAIT) as a tool to extend role as a leader	Ongoing	RC, ARC Group Support, GLs PLAs
Re-establish PLAs in the region	Re-establish the PLA scheme in the region by running a PLA course and having at least 1 experienced leader from each group attend and apply to be a PLA.	Course July 2016 and then ongoing	RC, GLs



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STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Comply with the relevant legislations for Child Safety and child abuse.	Follow up expiring/expired Blue Cards with relevant personnel	Ongoing	RC, ARC Group Support, GLs
	Ensure all Adult Members complete the mandatory e-Learning modules within the required timeline	Ongoing	RC, ARC Group Support, GLs, PLAs
Charter the groups in the region	Have at least 3 Groups chartered	March 2017	RC, ARC Group Support, GLs
Provide opportunities for young adult members to participate at Region and Group level.	Invite young adult members to join subcommittees at Region and Group level.	Ongoing	RC, GLs
	Identify and recruit young adults to undertake management and leadership roles.	Ongoing	RC, RL (Youth Program Support), GLs
Succession strategy for the Region Commissioner role	Develop a succession strategy for the Region Commissioner role	Ongoing	RC, ARCs, REC
All executive positions filled on the Region Executive Committee	Identify and recruit adult members for any of the executive positions on the Region Executive as needed (Chairman, Treasurer & Secretary).	By 2016 AGM	RC, ARCs, REC
Strengthen and support the role that the Scout family plays at all levels of the movement	Promote and communicate the ideals of Scouting through Region events, Region meetings / seminars, leader and group functions	Ongoing	RC, ARCs, RLs, GLs



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STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Improve the functionality of Region Executive and Group Support Executive Committees	Ensure that Executive Committee members are aware of their duties and have received a copy of the Duty Statement relating to their position.	Ongoing	RC, ARC Group Support, GLs
	Deliver a minimum of one Group Support Committee training course in the region.	May 2016	RC, ARC Group Support
	Ensure that Executive Committee members complete the e-Learning module relevant to their role	Ongoing	RC, ARC Group Support, GLs
Implement the Region role of “Activities & Events Coordinator” to provide better support for region run activities and events.	Recruitment of a uniform member to fulfil the position of Region Leader (Activities & Events)	March 2017	RC, ARCs, REC



KEY STRATEGY

To be a Movement which is sustainable by its effective use of financial, physical and material resources

STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Review the financial status of the region	Monitor debtor's account report on a monthly basis from branch	Monthly	RC
	Action overdue accounts	Monthly	RC
Continued improvement of Region Campsites (Rowallan Park, Seeonee Park, Lake Awoonga, Illawong)	Review and update the Scout plan for the various Region campsites ensuring that all current and future projects are listed and ongoing maintenance requirements laid out.	Quarterly	RC, ARC (Campsites)
Communication of Region Campsite Scout Plans	Feedback on the progress of current projects being undertaken at the various Region Campsites to be presented at all Region Executive Meetings	Ongoing	RC, ARC (Campsites)
	Feedback on the progress of current projects being undertaken at the various Region Campsites to be presented at regular Region Leader Meetings	Ongoing	RC, ARC (Campsites)
Maximise utilisation of Scout assets by encouraging use by community and business organisations	Ensure the Region camping and activities centres are up to standard and well known by other youth organisations and outdoor recreation providers	Ongoing	RC, ARC (Campsites)
	Promote and grow community partnerships in the Region in relation to Region facilities.	Ongoing	RC, ARC (Campsites)



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STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Maximise the potential to secure grant monies to benefit projects with the region	Recruitment of a “Region Grants Officer” on the Region Executive Committee.	Ongoing	RC, ARCs, REC
	Assist Groups to identify opportunities for projects and available grant funding	Ongoing	RC, REC, RGO
Review the compliance by formations in relation to the submission of mandatory information and returns.	Promote the importance of submitting property and finance returns on time.	Ongoing	RC, ARC Group Support, GLs, PLAs
Programming Resources	Promote the availability of program examples and ideas for activities within Scout Central.	Ongoing	RC, GL, PLAs



KEY STRATEGY

To be a Movement which delivers a dynamic, exciting and vibrant youth program true to Scout fundamentals

STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Implement effective, relevant and innovative activities for program delivery to all sections	Encourage all formations to have at least one Scouting activity/camp each term.	Ongoing	RC, GLs, PLAs
	Promote activities within Scout Central	Ongoing	RC, GLs, PLAs
Implement the Region role of “Youth Program Support” to provide better support to the section leaders.	Recruitment of a uniform member to fulfil the position of Region Leader (Youth Program Support)	March 2017	RC
Promote the availability of specialist activity leaders and promote scheduled specialist activities available in the adjoining regions	Obtain and distribute to groups a list of various specialist outdoor activities being held in adjacent regions.	Ongoing	RC, RL (Specialist Activities)
	Hold at least 2 specialist activities at a region level during the year	Annually	RC, RL (Specialist Activities)
Support Branch Youth Council and Region Youth Forums	Re-establish a Region Youth Forum and hold at least 2 meetings throughout the year.	May and August 2016 and then ongoing	RC, RL (Youth Program Support)
	Encourage current Region Representatives on Branch Youth Council to promote what is being discussed at Branch Youth Council	Ongoing	RC, RL (Youth Program Support), BYC Region Representatives



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To be a Movement which delivers a dynamic, exciting and vibrant youth program true to Scout fundamentals

STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Ensure quality Scouting is delivered in each Section.	Ensure the Areas of Growth are included in all program areas	Ongoing	RC, RL (Youth Program Support)
	Promote updated refresher modules available via e-learning	Ongoing	RC, RL (Youth Program Support)
	Continue to promote Scout Central as a reference source (link to importance of communication strategies)	Ongoing	RC, RL (Youth Program Support)
Reinforce the importance of an active outdoor program	Ensure that the outdoor activity training is available to all leaders and adult supporters in the region so that these programs can be presented in a timely manner.	Ongoing	RC



KEY STRATEGY

To be a Movement which retains and increases membership of young people and young adults

STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Set and achieve challenging membership targets for the Region	Develop strategies to increase membership of all sections, especially Venturer Scout and Rover Scout Sections.	Annually	RC, ARCs, RL (Youth Program Support), GLs
	Group youth membership growth target of an increase of 2 youth members for the year.	Annually	RC, ARC Group Support, GLs
	Develop strategies to increase youth retention rates.	Ongoing	RC, ARCs, RL (Youth Program Support), GLs
Develop a coordinated marketing campaign to grow the membership	Develop, implement and coordinate local promotional marketing campaigns which acknowledge the benefits in Adults in Scouting as well as youth members.	Ongoing	RC, ARCs, GLs
Build and promote an expectation that each youth member will progress through all sections	Develop strategies that achieve better linking between sections and further develop strategies that improve relationship and team spirit between all sections of the formation.	Ongoing	RC, ARC, RL (Youth Program Support), GLs, Section Leaders
	Build close links between sections and going up ceremonies.	Ongoing	RC, RL (Youth Program Support), GLs, Section Leaders



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STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Establish a relationship with the schools in close proximity to the Groups	Promote Scouting to schools through articles in school newsletters.	Ongoing	RC, ARCs, GLs
	Visit schools to build an expectation that the Group would like to be involved in some of the school activities	Ongoing	RC, ARCs, GLs
Encourage more young people to think Scouting is right for them	Implement at least one public activity during the year for non-members.	Annually	RC, RL (Activities & Events), RL (Youth Program Support)
	Encourage Groups to plan and implement "bring a friend" activities	Ongoing	RC, RL (Youth Program Support), GLs, Section Leaders
Ensure Scouting reflects the composition of the local community	Design and deliver high quality visible key events on a coordinated basis.	Ongoing	RC, RL (Activities & Events), RL (Youth Program Support), GLs, Section Leaders
	Identify the ethnic composition and where these groups are located and develop strategies to engage these people in Scout Groups.	Ongoing	RC, ARCs, GLs
Promote Scouting to the wider community	Maintain established links with local media	Ongoing	RC, RL (Community Relations)
	Provide high quality articles to the local media to promote Scouting in all communities	Ongoing	RC, RL (Community Relations)



KEY STRATEGY

To be a Movement recognised by the community as the leading organisation for young people

STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Promote Scouting to the local community	Increase participation at local community events such as School fetes, fun in the park days etc. in Full Uniform	Ongoing	RC, ARCs, RLs, GLs
	Promote Branch developed resources that outlines and identifies activities that are suitable to run at community events for the promotion of Scouting.	Ongoing	RC, ARCs, RL (Youth Program Support), GLs
	Encourage and support individual sections to run their program in the eye of the public (in full uniform is possible).	Ongoing	RC, ARCs, RL (Youth Program Support), GLs
Promote Scouting to ethnic and culturally diverse communities.	Increase participation by ethnic and culturally diverse communities.	Ongoing	RC, ARCs, RL (Youth Program Support), GLs
	Identify and encourage members who have links with ethnic communities to act as ambassadors for Scouting and invite key groups to attend and or participate in key events.	Ongoing	RC, ARCs, RLs, GLs, Section Leaders
	Develop partnerships with various refugee and ethnic communities.	Ongoing	RC, ARCs, RLs, GLs, Section Leaders
	Encourage and promote Scout Groups to actively approach and interact with local ethnic communities.	Ongoing	RC, ARCs, RLs, GLs





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STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Improve brand strategy and presentation of all our property consistency across the Region to established standards.	Build on the facilities image program being promoted by QLD Branch.	Ongoing	RC, ARCs, GLs
Strengthen community understanding that Scouting is a safe environment for the development of young people.	Continue partnerships with Girl Guides Australia, St John Ambulance and Royal Life Saving and continue creating relationships with similar organisations.	Ongoing	RC, ARCs , GLs
	Better promote the Scouting method and life skills achieved through Scouting by presentations to community service groups and schools.	Ongoing	RC, ARCs, RLs, GLs, Section Leaders
	Encourage a conversation between parents, section leaders and Group Leaders at each progression through the sections to inform parents of new goals, expectations and challenges ahead.	Ongoing	RC, ARC Group Support, GLs, Section Leaders
	Increase community awareness of the benefit to young people of the Scouting program.	Ongoing	RC, ARCs, GLs, Section Leaders





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STRATEGY	TARGET	TIMELINE	RESPONSIBLE
Market and promote Scouting in the community.	Utilise promotional aids developed by Branch which will present a positive image of Scouting to the public and build a desire in young people to join Scouting.	Ongoing	RC, ARCs, GLs, Section Leaders
	Encourage all members (including youth, where appropriate) to actively promote the benefits of Scouting in their everyday lives.	Ongoing	RC, ARCs, RLs, GLs, Section Leaders
	Develop a strategy to include but not limited to: <ul style="list-style-type: none"> • How we obtain more leaders? • Advertising campaigns • Promotional items • Websites • School promotions etc. • Social media 	Ongoing	RC, ARCs, RLs, GLs, Section Leaders