





Central Coast Region Operational Plan (2017-18)

 Leadership	CORE OBJECTIVE 1:		To be a Movement which is sustainable by having adequate and committed volunteer leader and supporting adults				
	#	STRATEGY	ACTION	RESPONSIBLE	WHEN	BUDGET	Status
	1.1	Review and implement the Adult Development Plan (ADP) within the Region and Groups as per Adults in Scouting (AIS) policy.	All trainee leaders to complete the first ADP three months from sign-up	RC, ARC Group Support, GLs, PLAs	Three monthly for all new leaders		
			100% of all leaders to have ADPs completed in these 12 months	RC, ARC Group Support, GLs, PLAs	Mar-18		
	1.2	Support leaders to gain further skills to undertake their roles.	Promote training as offered through Scouts Australia Institute of Training (SAIT) as a tool to extend role as a leader	RC, ARC Group Support, GLs, PLAs	Ongoing		
	1.3	Re-establish PLAs in the region	Re-establish the PLA scheme in the region by having at least 1 experienced leader from each group attend a course and apply to be a PLA.	RC, GLs	Ongoing		
	1.4	Succession strategy for the Region Commissioner role	Develop a succession strategy for the Region Commissioner role	RC, REC	Next 12 months		
 Resources	CORE OBJECTIVE 2:		To be a Movement which is sustainable by having adequate and committed financial and material resources				
	#	STRATEGY	ACTION	RESPONSIBLE	WHEN	BUDGET	Status
	2.1	Continued improvement of Region Campsites (Rowallan Park, Seenee Park, Lake Awoonga, Illawong)	Review and update the Scout plan for the various Region campsites ensuring that all current and future projects are listed and ongoing maintenance requirements laid out.	RC, ARC Campsites	Quarterly		
	2.2	Communication of Region Campsite Scout Plans	Feedback on the progress of current projects being undertaken at the various Region Campsites to be presented at all Region Executive Meetings.	RC, ARC Campsites	Ongoing		
			Feedback on the progress of current projects being undertaken at the various Region Campsites to be presented at regular Region Leader Meetings				
	2.3	Maximise utilisation of Scout assets by encouraging use by community and business organisations	Ensure the Region camping and activities centres are up to standard and well known by other youth organisations and outdoor recreation providers	RC, ARC Campsites	Ongoing		
			Promote and grow community partnerships in the Region in relation to Region facilities.				
2.4	Maximise the potential to secure grant monies to benefit projects with the region	Ensure the Region camping and activities centres are up to standard and well known by other youth organisations and outdoor recreation providers	RC, REC, ARC Campsites, Region Grants Officer	Ongoing			
		Assist Groups to identify opportunities for projects and available grant funding					
2.5	Review the compliance by formations in relation to the submission of mandatory information and returns	Promote the importance of submitting property and finance returns on time	RC, GLs, PLAs	Ongoing			
 Program	CORE OBJECTIVE 3:		To be a Movement which delivers a dynamic, exciting and vibrant program				
	#	STRATEGY	ACTION	RESPONSIBLE	WHEN	BUDGET	Status
	3.1	Implement the Region role of "Youth Program Support" to provide better support to the section leaders	Recruitment of a uniform member to fulfil the position of Region Leader (Youth Program Support)	RC	Mar-18		
	3.2	Promote the availability of specialist outdoor activity leaders and promote scheduled specialist outdoor activities available in the adjoining regions	Obtain and distribute to groups a list of various specialist outdoor activities being held in adjacent regions.	RC, RL SOA	Ongoing		
			Hold at least 2 specialist activities at a region level during the year		Annually		
	3.2	Support Branch Youth Council and Region Youth Forums	Re-establish a Region Youth Forum and hold at least 2 meetings throughout the year	RC, RL Youth Program Support	6 monthly		
			Encourage current Region Representatives on Branch Youth Council to promote what is being discussed at Branch Youth Council		Ongoing		
3.3	Reinforce the importance of an active outdoor program	Ensure that the outdoor activity training is available to all leaders and adult supporters in the region so that these programs can be presented in a timely manner.	RC	Ongoing			

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 Membership	CORE OBJECTIVE 4:		To be a Movement which has increasing Membership of young people with optimal retention				
	#	STRATEGY	ACTION	RESPONSIBLE	WHEN	BUDGET	Status
	4.1	Develop a coordinated marketing campaign to grow the membership	Develop, implement and coordinate local promotional marketing campaigns which acknowledge the benefits in Adults in Scouting as well as youth members	RC, ARC Group Support, GLs	Ongoing		
	4.2	Establish a relationship with the schools in close proximity to the Groups	Promote Scouting to schools through articles in school newsletters.	RC, ARC Group Support, GLs	Ongoing		
			Visit schools to build an expectation that the Group would like to be involved in some of the school activities				
	4.3	Promote Scouting to the wider community	Maintain established links with local media Provide high quality articles to the local media to promote Scouting in all communities	RC, RL Community Relations	Ongoing		
4.4							

 Participation	CORE OBJECTIVE 5:		To be a Movement which has increasing participation of young adults in management, leadership and support				
	#	STRATEGY	ACTION	RESPONSIBLE	WHEN	BUDGET	Status
	5.1	Encourage Rover participation in management	Encourage at least one Rover Scout to attend the Annual Region Management Seminar and other Region Team Meetings	RC, Group RA	Ongoing		
	5.2	Support Branch Youth Council and Region Youth Forums	Re-establish a Region Youth Forum and hold at least 2 meetings throughout the year	RC, RL Youth Program Support	6 monthly		
Encourage current Region Representatives on Branch Youth Council to promote what is being discussed at Branch Youth Council			Ongoing				

 Development	CORE OBJECTIVE 6:		To be a Movement which is recognised by the whole community as the leading choice for the development of young people				
	#	STRATEGY	ACTION	RESPONSIBLE	WHEN	BUDGET	Status
	6.1	Increase the profile of Scouting in the community	Increase participation at local community events such as School fetes, fun in the park days etc. in Full Uniform Promote Branch developed resources that outlines and identifies activities that are suitable to run at community events for the promotion of Scouting. Encourage and support individual sections to run their program in the eye of the public (in full uniform is possible).	RC, ARCs, RLs, GLs	Ongoing		